

mkp usa membership challenge

the first 100 MEMBERSHIP CHALLENGE

Creating a culture of integrity, authenticity, inclusivity, generosity and emotional intelligence. As a member, I support the efforts of the ManKind Project USA and its centers in building a new culture of inclusive, mature masculinity.

WHY MEMBERSHIP

The lifeblood of MKP has been the flow of new men who attend the NMTA. We have relied heavily on tuition to run the organization. It's time to create a new way. Membership offers us the opportunity to fulfill our mission with a sustainable future.

Membership is the life blood of most successful not for profit organizations.

The world desperately needs grown up men. MKP USA is fulfilling its mission to help men grow. A vibrant MKP USA will bring healing, purpose and support to thousands more men, families and communities.

Membership contributions are shared 50/50 between the national organization and our 32 Centers.

All contributions are fully tax deductible.

Help MKP USA build a sustainable future for our children and grandchildren.



The Challenge:

Increase Membership by 100 new Members in every center across the USA in the FIRST 100 days of 2012 - from January 10 to April 10.

All New Members since September 2, 2011 will be counted toward the goal of 100. Anyone who supports our mission to help men grow can become a Member of MKP USA.

The Incentive:

A \$30,000 Matching Fund: A powerful Donor Pool will match \$.50 on every \$1.00 of Membership revenue. All Membership revenue will continue to be divided between MKP USA and our 32 Centers.*

The Matching Fund will help us get men to step up and join MKP USA. As more and more men and women become Members, the true impact of what MKP USA is capable of accomplishing will begin to shine.

Sponsored By:

Donor Pool Trust: The Donor Pool is a group of passionate men who together have committed \$30,000 to the Matching Fund for the First 100 Membership Challenge.

*Get all the details at MKPUSA.org/thefirst100.

<http://mkpusa.org/thefirst100>

THE
ManKind Project[®]
USA