



The ManKind Project USA | 801 N. Brand Blvd. Suite 550 | Glendale, CA 91203

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Men:

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure." - Marianne Williamson

I'm in for the reorg. I believe we are powerful beyond measure, so we can create whatever we choose to create. (And I feel my deepest fear rising, that truth that I/we are the gift, and that's scary stuff for a guy who survived childhood by playing small.) Before we say "yes, but..", I ask that we own our power.

My two cents, simply put: MKP has phenomenal groups and trainings. So let's build a first rate operations team to match so we can more effectively deliver MKP groups and trainings to the world.

Let me be clear – this is not a criticism of what has been – I appreciate every effort by every man to get us to this place. It is about building a vision of what we can create together.

Using Michael Greenwald's (thank you, Michael) simple template:

1. Mission: **1 Million Men in Circles**
2. Product: **Groups and Trainings**
3. Sources of Funds: ?? Here's where we need work and why we need reorg if we are to build a world with 1 Million Men in Circles. **We have first rate product. Let's build a first rate operation to deliver it.**

Mission – I have no doubt that 1 Million Men in Circles would create a safer, more conscious, more powerful, passionate and purposeful world. Heart piece: I am overwhelmingly grateful for the impact my brothers and MKP groups and trainings have had on my life and the lives of others. Heck, I'm not living the live I dreamed of – I'm living a life way better than the one I dreamed of. Thank you, men.

Product – Brothers, our product is phenomenal! I'd done years of leadership stuff, conferences, a 4-year pre-seminary course, and more before my NWT (2003) and none of it even touches the transformative impact of MKP trainings and groups. We have a spectacularly good product.

Sources of Funds – Seems almost crazy to have such a great product and such a poor organizational structure. Again, no blame here. It's just how we evolved. My assessment is that we don't have good information systems, so we can't make good decisions. Initiative numbers are down, so training revenues (70% of budget) are down. We're in a slow swan dive here.

The Big Idea: Let's take the spirit of excellence, accountability and effectiveness we deliver in our MKP groups and trainings into our operations. Let's build a first rate, full-time staff at headquarters with multiple funding sources so we handle in a first class way things like insurance policies, accurate and timely accounting systems, fund-raising processes, member relationship programs, ever-better technology, effective marketing. I want an operation that I can be proud of and excited about.

As Jim Mitchell says, "It's time to grow the fuck up."

Men are dying out there. We got the goods.

Let's get this show rolling. We are powerful beyond measure. We can do this. Thanks for listening.



Dan Pecaut

CD of Central Plains MKP, formerly Sioux City MKP, a community of magnificent men