

Awakening Men

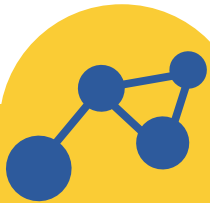


THE
ManKind Project[®]
U S A

ManKind Project USA Mission

The ManKind Project USA creates a world where men act on their individual and shared responsibility for the future of humanity by initiating and supporting men on a path of emotional maturity, spiritual awareness and deepening community.

Our Strategic Plans



COMMUNITY

A deep understanding of, and movement toward, Communities that integrate the various leadership, constituent Society and I-Group and other circles within a framework of committed Membership.



ORGANIZATIONAL CAPACITY

Continued expansion of organizational capability and technical infrastructure bolstered by communication of current organizational strengths.



FUNDING DEVELOPMENT

Vigorous development of financial resources to support the expansion of organizational capacity.

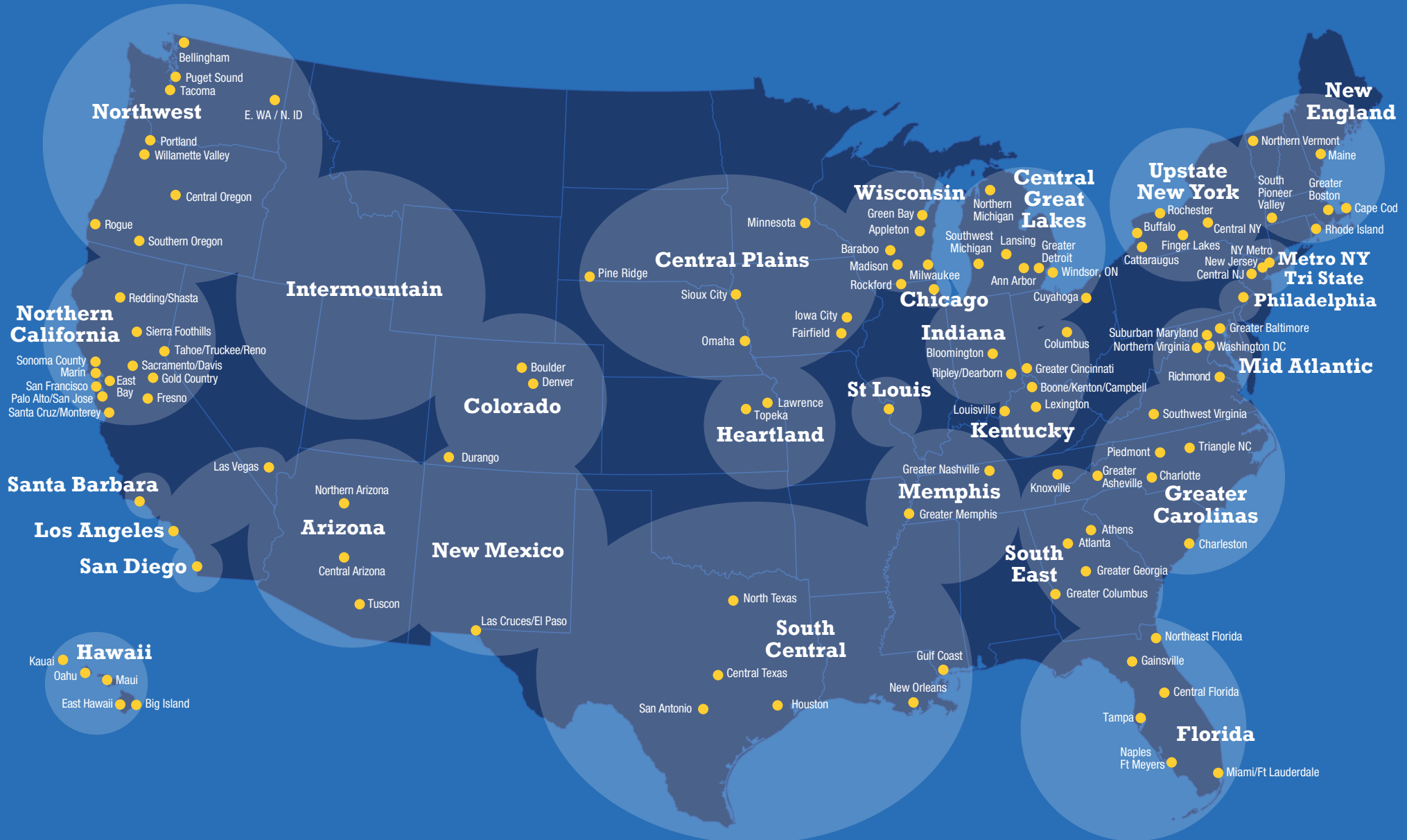


TRAININGS & OFFERINGS

Stewarding existing trainings while developing new curriculum and offerings with a clear understanding and identification of the objectives involved.

You can review the 2016 Strategic Plan at <http://goo.gl/CKr53S>

28 Areas & 102 Chartered Communities



Creating Inclusivity

We recognize the beauty and richness that diversity adds to our circles, and have taken action to support its continued growth.

Gateway NWTa Trainings

Young Warrior, GBTQ, Urban, and Raw NWTa weekends are growing in popularity across the country providing uniquely powerful access points to different demographics of men.

Diversity Scholarship Fund

Supports African American, Native American, and Latino men in the United States to attend the New Warrior Training Adventure.

Young Warrior Scholarship Fund

Supports men 18-35 to attend the New Warrior Training Adventure and Leadership Training.

GBTQ Scholarship Fund

The GBTQ Scholarship supports gay, bisexual and trans-men to attend the NWTa and leadership training.

“So red and yellow, black and white, gay and straight, this body has sought to put out the invitation to the banquet for men all over the world now. I just want to say to you from my heart... as far as I’m concerned I’m not looking for another men’s organization. I’m not looking for another brotherhood that has the same promise or as much promise as this brotherhood.”

— Robert Moore, author King, Warrior, Magician, Lover



YOUNG WARRIORS



Global Regions
Developing Regions
Areas in the USA
US Communities & growing
US I-Groups & counting

Community Building

It starts with a Man - supported by all levels of the organization.

Community Building is the foundation for MKP USA's evolution. The focus of the future is on building community at a local level and having our inclusive circles support our training programs and other curriculum. Men who live in close proximity with each other growing, training, playing, living mission, interacting and supporting each other in their daily lives.

Chartered Communities commit to supporting ongoing connection to New Warriors in their local geography, outreach and support for the New Warrior Training Adventure, and building and maintaining healthy and vibrant I-Groups and Circles.

11

4

28

105

700

More Men in More Circles

MKP USA is creating tools, trainings, and transparency for the heart of our ongoing work, men's circles.

I-Group Facilitator Training: IGFT is the latest offering developed by the ManKind Project USA I-Group Council. The IGFT will be offered over 20 times in 2016, making it the fastest growing offering in the MKP USA Curriculum. There is now a certification process in place for men stepping up to lead this training.

I-Group Map: With additional IT funding and support, MKP USA is preparing to roll out the next level of functional integration for the public, harnessing MKPConnect data to display interactive maps of I-Groups, Communities, and Areas.

Open Men's Groups & Virtual Circles: New Warriors across the country are opening their doors and creating more access points for men who want to be in circles. There are now a dozen Virtual I-Groups listed in MKPConnect. Open Men's Circles - MKP facilitated men's groups open to any man - are rapidly expanding.



7000
Men Active
in I-Groups



Integral Mondo Zen

Sitting meditation has dramatic positive effects for mental, physical, emotional, and spiritual health.

3-Day Retreat

Integral Mondo Zen retreats are a rare combination of sacred ritual, intellectual exploration, deep spiritual practice, and transformative process, led by men and women with a powerful commitment to the betterment of all beings. This is a mixed gender meditation retreat with both sitting and walking meditations. Each day will include the conscious embodiment practice of qigong.

Four Retreats will be held in 2017

“Mondo Zen training is one of the most important, creative, and novel additions to the meditation pantheon, highly recommended for the accelerated effect it has on spiritual growth and development. Definitely check it out!”

— Ken Wilber, The Integral Vision



Expanding the Global South

The Third NWTA in Mexico

The MKP USA Region is committed to the development of any central or south American country that steps up to create a ManKind Project community. MKP USA has now formed a Board level Committee for expansion in the Americas. Jose Antonio Mondelo, the Chair Elect for MKP USA, and the Lead for the Developing Americas Circle is in active conversations with men in Costa Rica and Argentina to start building the ManKind Project in South and Central America.

- 1st NWTA was held March, 2015 outside Mexico City, sponsored by MKP USA, the San Diego Area with men from across the USA.
- 2nd Mexico NWTa held in March, 2016.
- Now being mentored by the South Central Area.
- Mexico has created a Leader Body, website Facebook group and a PIT training
- 3rd Mexico NWTa will be held in March, 2017.
- 4th Mexico NWTa will be held in September, 2017.

Watch a compelling 6 minute video outlining the evolution of this important relationship. See the video at mkpusa.org/oyate



WARRIOR BROTHERS IN MEXICO

Living the Giveaway

The Tatanka Alliance

In March 2015, Elders of the Pine Ridge Men's and Women's Oyate (community) and representatives of the ManKind Project USA met in ceremony to formalize a "Hunka," a making of Allies, between the ManKind Project USA and the Pine Ridge Oyate. This is the first such agreement in 160 years.

For over 20 years, men of the ManKind Project have sat in circles with men and women on the Pine Ridge Oglala / Lakota Reservation in South Dakota, creating relationships and trust. A growing number of indigenous men have traveled to attend the NWTA in Colorado and in the Central Plains Area, and taken the work back to the reservation. MKP USA has committed to support the people of Pine Ridge for the generations, and has gifted the full content of the New Warrior Training Adventure to the people to use in a way that best helps heal and build community in Pine Ridge. The All Nations Training Center has now held three Indigenous Warrior Training weekends.

MKP USA has now established a Tatanka Alliance Scholarship Fund. This step solidifies our continuing commitment. MKP USA has also established a web page for the Tatanka Alliance and completed a compelling 6 minute video outlining the evolution of this important relationship. See the video at <http://mkpusa.org/oyate>



Making a Difference

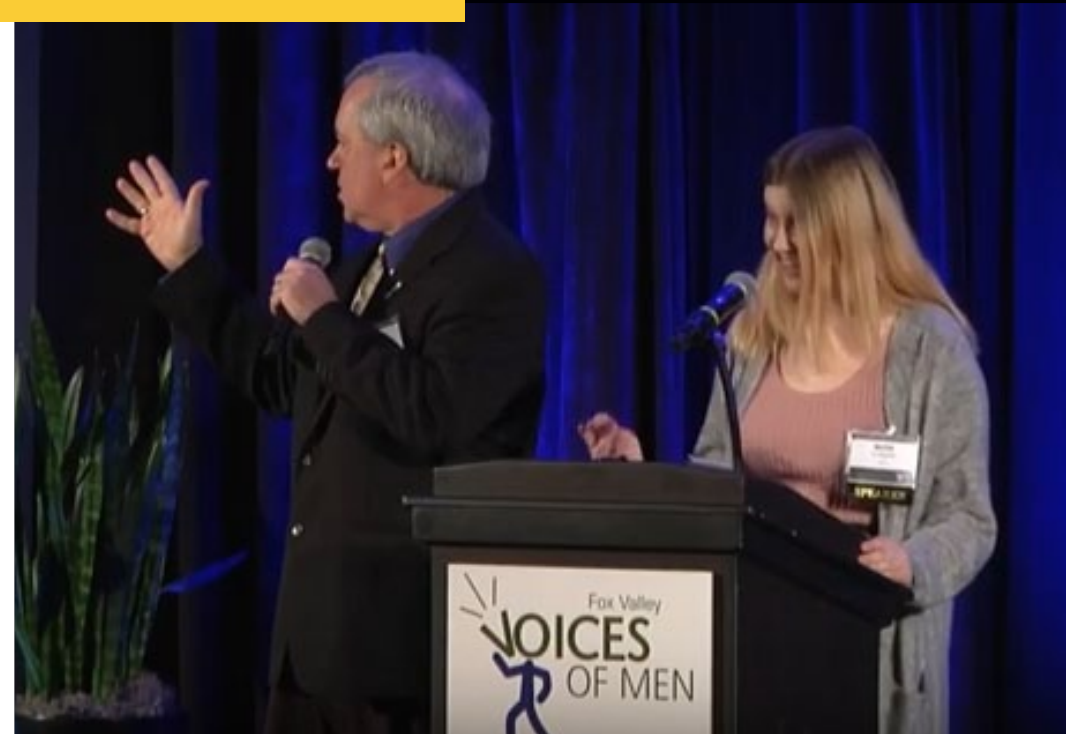
New Warriors are Changing Cultural Norms

Ending Violence is Men's Work

Voices of Men Fox Valley held their 7th Annual Breakfast this past fall, bringing over 1000 men together in commitment to end men's violence. They launched a public service poster series featuring several New Warrior men that is now on display across the country in anti-violence programs. Shannon Wyman-Kenevan, the founder and Executive Director for the group, is a Ron Hering Mission of Service winner. This year the breakfast also featured Ben Atherton-Zeman, another New Warrior, as the Keynote speaker.

Suicide Prevention Training

MKP USA has created the opportunity for New Warriors to attain high-quality suicide prevention training through the QPR Institute. Question, Persuade, Refer, is a methodology for intervening with anyone exhibiting suicidal ideation. This training is now available for free to MKP USA Members and at reduced cost to any New Warrior. MKP USA continues its commitment to end the epidemic of male suicide.



A photograph of Barack Obama standing with three young men. Obama is in the center, wearing a white shirt and a striped tie, smiling. The three young men are wearing black sweatshirts with the 'BAM' logo and the text 'BECOMING A MAN' and 'EST. 2001'. The man on the far right is also wearing a 'Founder' patch on his sleeve. The background shows a room with blue and white checkered curtains and several framed pictures on the wall.

MKP Certified Co-Leader Willie began buying signs from the homeless in 1993 in an effort to examine his fears and assumptions about them. It has now turned it into a national movement toward compassion and has been covered nationwide. The project is called weareallhomeless.org



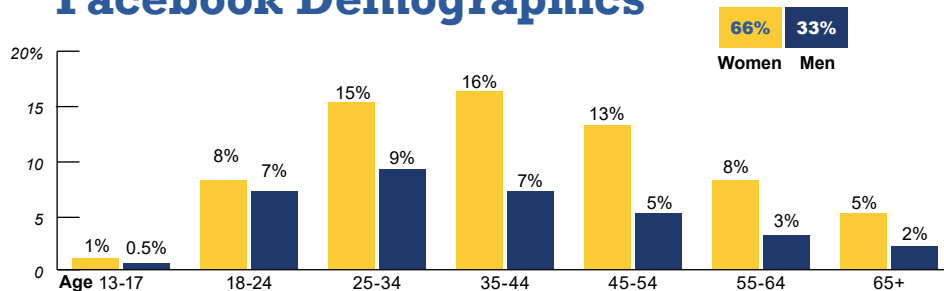
Expanding Our Voice and Reach

MKP is active on Facebook, Twitter, LinkedIn, Google+ and YouTube. Over the past year we've experienced exponential growth in the readership.

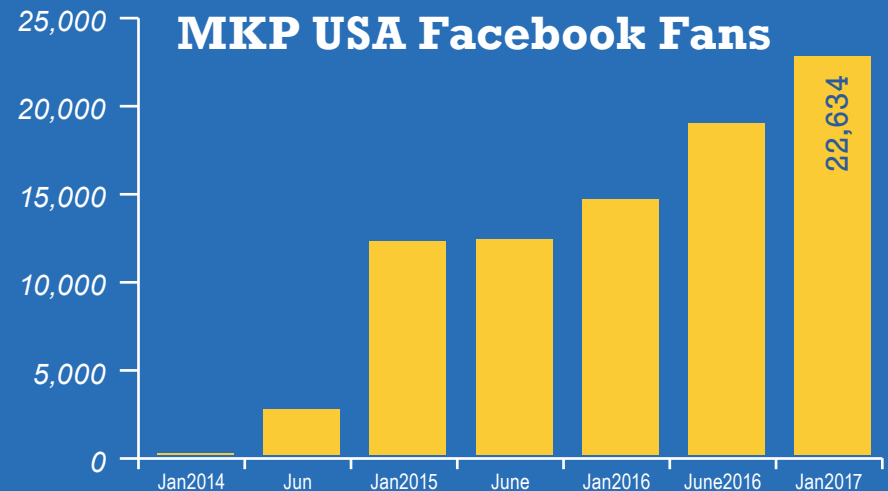
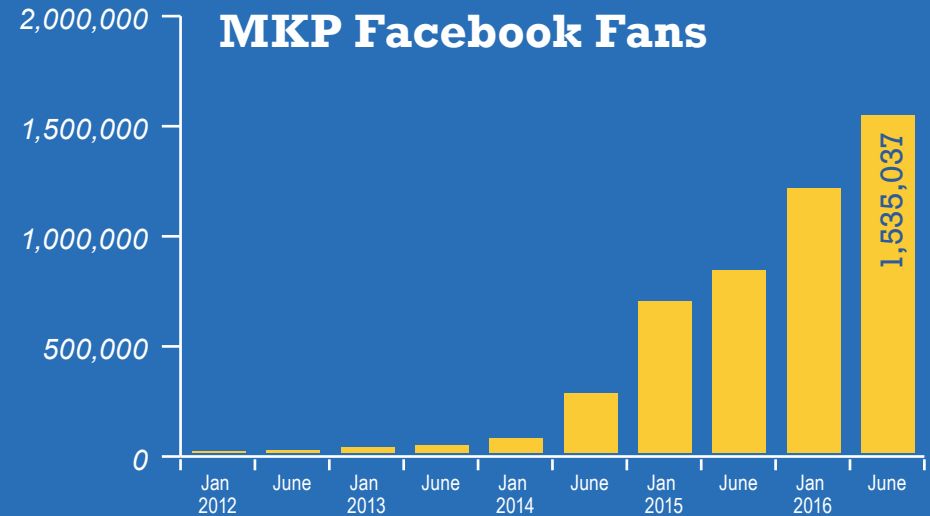


MKP Facebook is consistently reaching over 50,000,000 people every week, with an average of 500,000 people LIKING, SHARING and COMMENTING. The pages are directly contributing to Men's Group participation and NWTa Enrollments.

Facebook Demographics



Exponential Growth !!



CONNECTING MEN



What They're Saying

The ManKind Project continues to grab attention and praise from men around the country.

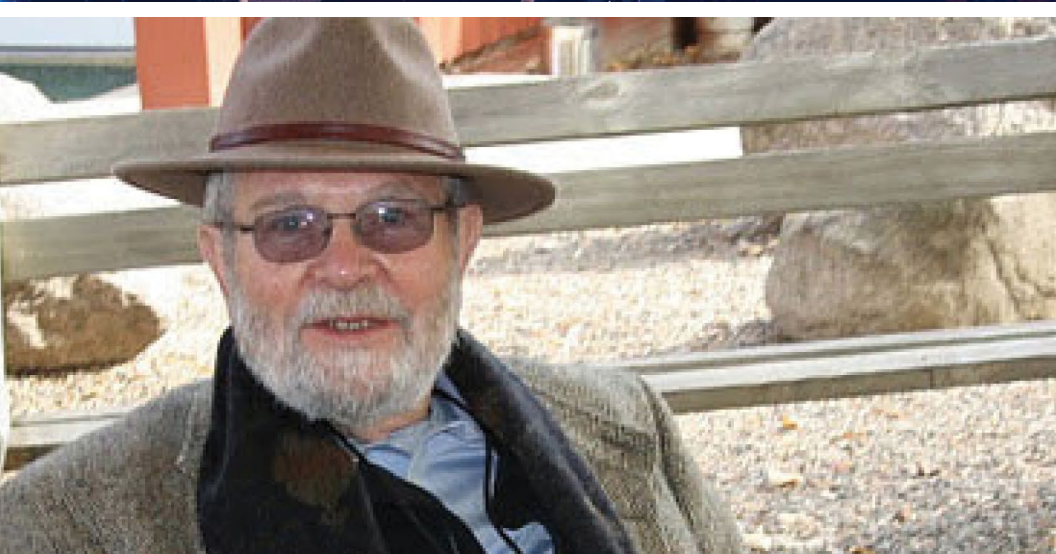
"I was heading in the direction I wanted to head in ... but MKP gave me the tools I needed to get there. The journey has been incredible. MKP changed my life."

— Dwaine Go, producer, featured on Oprah's Lifeclass, Fatherless Men Series



"On my way home from Bedford, Indiana, I knew life would never be the same. I had just completed my NWTA Weekend and was making the eight hour drive from southern Indiana to Pittsburgh feeling elated, exhausted and WIDE OPEN. I had just undergone a profound inner transformation that had yet to settle in. It was on this drive that music unexpectedly reappeared after a decade-long absence."

— Jim Donovan, The Sun King Warriors (formerly of Rusted Root)



"I'm not looking for another men's organization. I think you guys are the men that the world has been looking for to model what it means to be a man in the face of this deluge of horror."

— Dr. Robert Moore, author of *King, Warrior, Magician, Lover* and over 12 other volumes

Evolutionary Encounters

The Mankind Project is stepping up to be the change we wish to see.

MKP on the TODAY Show

On November 4, 2016 Members of the ManKind Project were featured in a segment on the male brain for the TODAY Show with special Correspondent Maria Shriver - reaching an audience of over 7 million across the country. Shriver reached out to MKP because of our positive reputation through connections with the Representation Project, the Good Men Project, and the Better Man Conference. The ManKind Project USA is reaching millions of people every week through email, social media, online training programs, and live events.



Better Man Conference

In April 2016, MKP USA was the breakout sponsor for the Better Man Conference (bettermanconference.com), which brought over 100 academics, activists, corporate and entrepreneurial leaders together to change the face of business through empowered gender partnerships. This conference generated a significant increase in connection to business groups, diversity programs, and researchers on manhood and masculinity, and solidified our connection to Michael Kimmel, founder of the Center for the Study of Men and Masculinities at SUNY Stonybrook.



Two Powerful Yearly Offerings

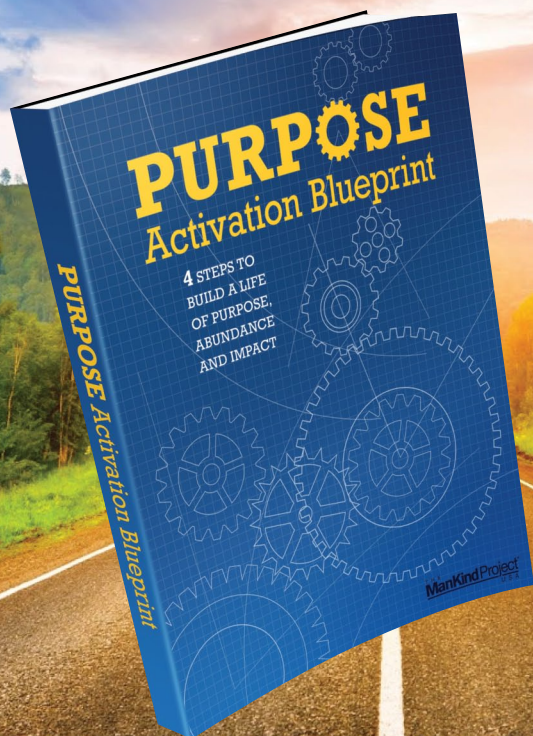
MKP USA's eLearning Fundamentals

RISC Course

RISC - Relationship, Intimacy, Sex, and Communication Course. Co-teachers Christian Pedersen and Sonika Tinker continue to bring their unique presence and humor and offer powerful teaching for all kinds of couples. This course combines LIVE video and audio workshop formats in a compelling, pragmatic, and inspirational curriculum to create a lasting love and sex breakthrough. This course will be offered as a packaged product in 2017.

Man on Purpose Course

The Man on Purpose Course just graduated its fourth cohort, with Chris Kyle continuing to co-teach the course, and additional new content being added every year. This foundational course is continuing to attract new men to the ManKind Project and giving New Warriors deeper insight into their mission and purpose in the world.



Showing Up!

The ripples of the work we do in the world are bringing us into the spotlight in some powerfully positive ways.

International Conference Masculinities

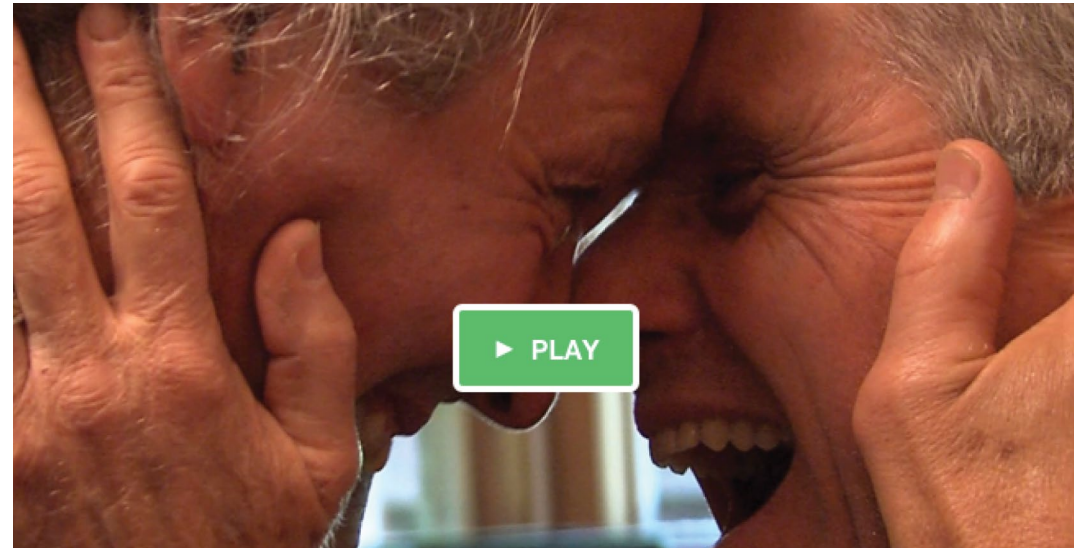
Six Representatives from the ManKind Project USA including Boysen Hodgson, and Ray Arata and Ed Barton attended the 2015 International Conference on Masculinities sponsored by the American Men's Studies Association and made powerful connections with activists, researchers, and presenters.

Out of Our Heads / Leo Horrigan

MKP USA was approached by Leo Horrigan and filmmaker Alan Moore to engage with their new film "Out of Our Heads," a documentary talking about men's work. The film was shot at the Men's Wisdom Council, an annual event in New England co-founded by New Warrior Sparrow Hart. The ManKind Project will be included in the credits on the film, bringing more awareness to MKP and the power of men's work.

Good Men Project / Michael Russer

New Warrior Michael Russer from the Santa Barbara community has now been writing weekly columns on the Good Men Project web site that garners over 2 million unique viewers per month. Michael's writings continue to drive traffic to the ManKind Project every week through the link in his biography, and his connection to the publication is giving MKP increased visibility in the world.



Cultural Competency

Reaching Out to Foster Inclusivity and Fight Oppression

Equitable Community Initiative

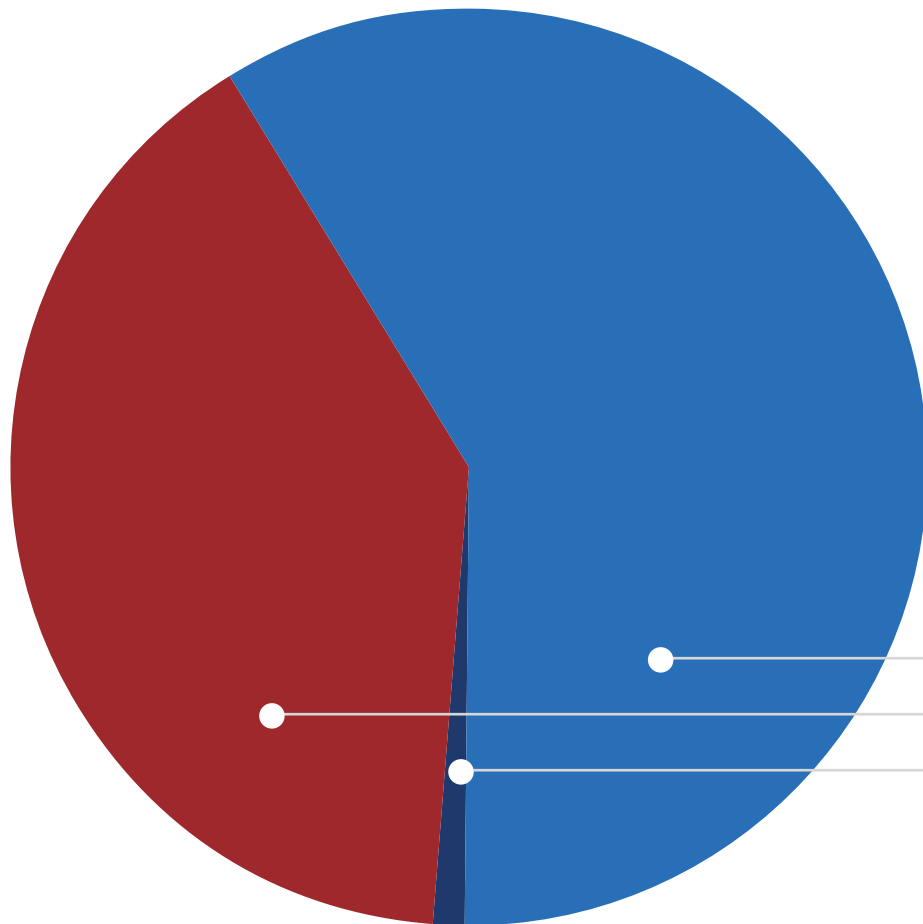
Arising from the ManKind Project's ongoing commitment to inclusivity and multicultural awareness, the Community & Circles Lead is now fully engaged in building the framework for an organizational Equitable Community. This evolution of our multicultural work embraces the learnings of the past 20 years and sets a course for direct action, prioritizing learning, listening, and inclusivity in our communities.

Stand Against Racism and Oppression

The ManKind Project USA adopted a "Stand Against Racism and Oppression" recognizing, in particular, the historical context and impact of oppression, discrimination and profiling of African Americans in the USA. The statement is connected with a document outlining recommended action steps for implementing policies of inclusion in our trainings and communities.

CONGRUENT

The men who come to our trainings continue to support us generously.



Transformation and Abundance

The shift from reliance on training tuition to a more balanced charitable funding model is well on the way. MKP USA Membership and greatly enhanced development efforts are recreating the ManKind Project USA, and launching a new generation of growth.

Continued success and growth of our charitable gifts will fund additional outreach, curriculum and marketing efforts. View audited financials at: mkpusa.org/financial-information/

How we're funded

- Membership & Development - 59%
- Training Revenue - 40%
- Other Events - 1%

EXPENSES

How funding serves our mission.

The ManKind Project USA serves as the foundation upon which we serve nearly 10,000 men every week in I-Groups and bring the New Warrior Training Adventure to over 2,000 men each year. MKP USA provides infrastructure to make sure our training centers are legally, financially, and technically supported to continue the essential heart work that is the core of why we exist.

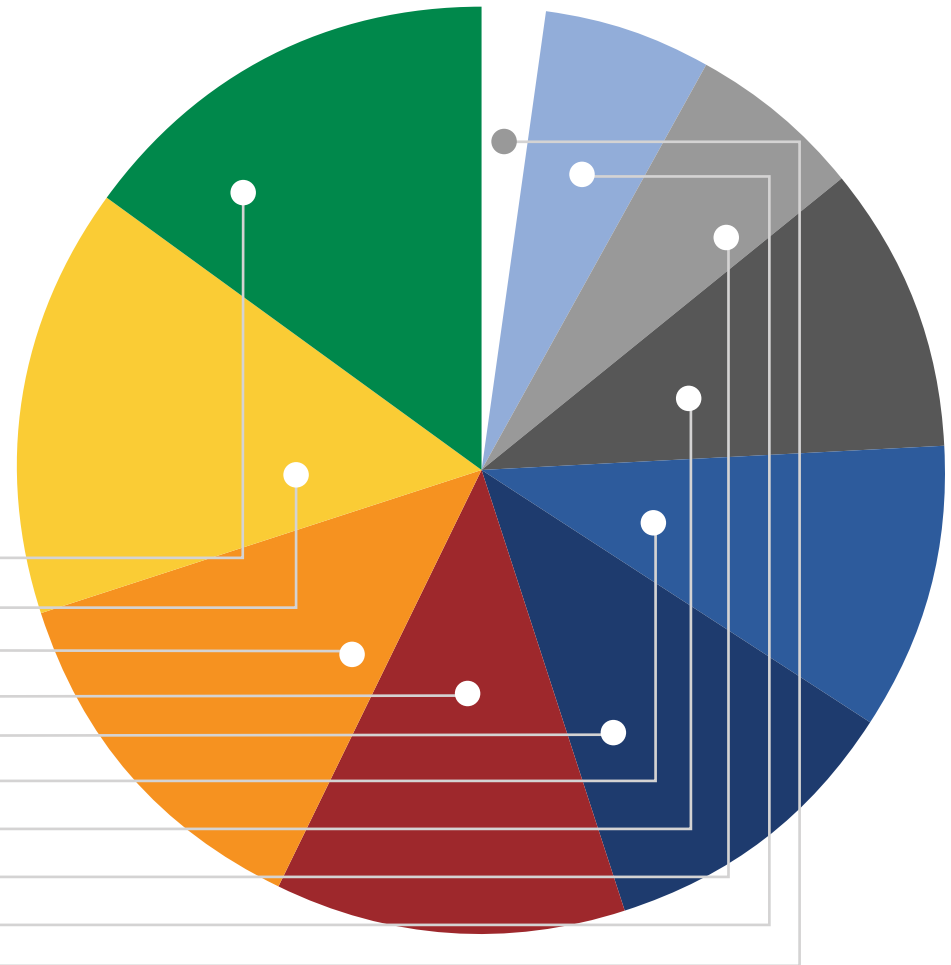
Audited Financial Statements and detailed financial data are available at any time via live online financial dashboard. View audited financials at: mkpusa.org/financial-information/

How we use our funds

Finance / Accounting – 15%	
IT / Technical / Help Desk – 15%	
Communications / Outreach – 13%	
Training / Programming – 12%	
Area / Community Support – 11%	
Member Relations / Organization Development – 10%	
Insurance – 10%	
International / IP – 6%	
Administration – 6%	
Other – 2%	

ACCOUNTABLE

We are the wise and transparent fathers we have been waiting for.



Broader Horizons

The ManKind Project USA is on the cutting edge of evolution for men in the 21st Century. As part of the global brotherhood of the ManKind Project, we are committed to more men in more circles in more countries around the world.

Critical Success Factors

Membership: Increase the personal, cultural and organizational commitment to MKP membership.

Fund Development: Ensure that MKP USA has the economic resources to support itself and provide the necessary backup and oversight support for local centers.

Organizational Capacity: Building effective teams and a professional staff to fulfill our mission.

Unification: Stronger organization through national collaboration.

Constituencies: Strengthen and support I-Groups, circles, communities, and constituent organizations.

Marketing: Improve top of mind awareness and increase MKP USA brand identification.

Curriculum and Training: Expand and improve MKP USA courses and programs. Create a full line of quality trainings to reach new demographics and complement our powerful NWT program.

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