



Changing the world one man at a time.™

The Mankind Project | PO Box 383 | Kaysville, UT 84037 | mkpusa.org | 800-870-4611

Hello! Thank you for your interest in the ManKind Project.

Emotionally mature, powerful, compassionate, and purpose driven men are helping heal some of society's deepest wounds. This is why we do the work, and why the men who get involved with the ManKind Project are passionate about seeing it grow.

If you're talking about masculinity and changing manhood, come talk to the ManKind Project. MKP is a thought-leader in men's emotional development and healthy masculinity.

Men's roles in society are changing rapidly. The 'old' stereotypical ways of being a man just don't work, and yet society still needs some of the qualities of that 'traditional' masculinity. MKP helps men break out of isolation, build emotional intelligence, and live with purpose, integrity, and authenticity.

The way we socialize boys and men is a trap. And yet often men hold tightly to the misery they know, because the risk of the unknown, and the perceived loss of letting go of the 'old ways' is scary. Changing 'one man at a time,' we change the world. We are evolving the social-emotional programming at the core of manhood, creating a new story and new possibilities for society.

Men can no longer go it alone. We see men's work as essential to our shared future.

Possible questions to frame a story:

What is healthy masculinity?

How do men learn to be men?

How do men become better men?

What should we do about the 'crisis in masculinity'?

I would love to talk to you about how we support men, and how you can help.

Thank you,

A handwritten signature in black ink, appearing to read "Boysen Hodgson". The signature is fluid and cursive, with a large initial "B" and "H".

Boysen Hodgson
Communications & Marketing Director
communications@mkpusa.org

MAKING A DIFFERENCE

CEMBER 9, 2018

BY SHERRY RICHERT BELUL
13 FIXTURES
Ralph Lauren's secret weapon:
his barber. BY STEVEN KURUTZ

LIFESTYLE | RELATIONSHIPS | SOCIETY

SundayStyle

The New York Times



MKP CAPTURES A FRONT PAGE FEATURE ABOUT EMOTIONAL GROWTH FOR MEN.

120 NWTAs Annually

65,000 Graduates

900 Men's Groups

22+ Countries

4,000 MKP Volunteers

500 Mission of Service Award Winners



1.5 MILLION
Facebook Fans

THE MANKIND PROJECT

MKP is a globally recognized leader in Men's Personal Development.

With an international network of men's groups and a curriculum of men's trainings, we create profound ripples in the world. Men become better fathers, partners, husbands, sons, workers, friends, and global citizens. We bring new awareness and new skills to every part of the world.

Peer reviewed studies show that the work we're doing reduces gender conflict and has lasting positive impacts on health, relationship connections, personal well-being and life satisfaction.

We believe that emotionally mature, powerful, compassionate, and purpose driven men can help heal some of society's deepest wounds.

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Call 800-870-4611, visit mkp.org
media@mkp.org to learn more

Men's Community for the 21st Century!

Men connect with authenticity, vulnerability, and accountability that is incredibly rare in our highly transactional society.

Every year over 2,000 men attend the New Warrior Training Adventure (NWT), embracing a life-changing opportunity for radical self-examination and connection.

Every week we directly serve nearly 10,000 men through free and confidential men's groups. We help men continue their 'hero's journey,' as men mentoring men through all the passages of their lives.

'New Warriors' positively transform families, communities, institutions, and society as mature leaders and role models, working with others to benefit humanity through missions of service.

The ManKind Project (MKP) is a nonprofit organization with 11 Regions in over 14 countries around the world. MKP is not affiliated with any religious practice or political party. We strive to be increasingly inclusive and diverse.

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Imagine groups of men in hundreds of communities around the world; actively taking individual and shared responsibility for a better future.

WHERE WE STARTED

Create a safer world, by growing better men.

Offering life-changing trainings and a network of men's peer support groups around the world.

In 1984, three men had a "wild" idea for a men's training. They wanted to create an intensive experience for men to overcome internal obstacles, heal emotional scars, find purpose and healthy power, and to connect head, heart, and soul in a supportive brotherhood of men.

Inspired by timeless ritual, poetry and myth, numerous therapeutic modalities, and cutting edge personal development and leadership, three men: a therapist, a marine, and a professor, launched the first "Wild Man" weekend in early 1985 in Milwaukee Wisconsin. Since then the New Warrior Training Adventure has been held over 2,500 times, graduating over 65,000 men.

Training graduates, inspired by their life-changing breakthroughs, have built the global organization now offering over 150 trainings a year: initiation, leadership, meditation, purpose, relationship, cross-cultural competency and more.



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**AWAKE, ACCOUNTABLE,
POWERFUL, PURPOSE DRIVEN,
EMOTIONALLY MATURE,
COMPASSIONATE MEN.**

48 Hours Can Change Everything

Men describe the NWTA as the most powerful experience of their lives!

The New Warrior Training Adventure [NWTA] is a modern male initiation and self-examination. It is the “hero’s journey” of classical literature and myth that has nearly disappeared in modern culture. We ask men to stop living vicariously through movies, television, addictions and distractions and step into their own adventure – in real time and surrounded by other men. We provide a high intensity, safe, and affirming experience to connect men to themselves and each other with purpose, adventure, spirit, fun, and emotionally authentic male community.

♥ 🔥 A HERO'S JOURNEY 🛡️ 👑



THE CALL - Any time: A man experiences an internal ‘call to adventure.’ He makes a choice to take a risk and set out on a hero’s journey to improve his life and make a difference.

SEPARATION - Friday night: Separation from the familiar. Team-building, individual and group exercises examine the modern male psyche: accountability, leadership, confrontation, competition.



DESCENT - Saturday morning: An exploration of male emotion, conflict, purpose, and healthy power. Busting down stereotypes. Revisiting life history and stories. Preparing for the ordeal.

ORDEAL - Saturday afternoon: A challenge of mind, heart, body, and spirit. Men step into power, break through barriers, experience supportive brotherhood, connection to men, and mature manhood.



INITIATION - Saturday night: Taking responsibility as a man among men. Exploration of group dynamics, diversity and similarity. A test of solidarity and trust. Welcome into a community.

INTEGRATION - Sunday morning: Acknowledging ancestry and legacy, connection, purpose, and intention. Real talk about male sexuality. Recognizing our interconnection with nature.



CELEBRATION - Sunday afternoon: A feast of Welcoming, affirmation, laughter, and community. Begin integrating the learning of the weekend. Wrap up and send-off.

Men learn to connect with authenticity, vulnerability, and accountability that is incredibly rare in our highly transactional society.

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IN THE NEWS

'Follow This' on Netflix

In May 2018, a group of over 20 New Warriors gathered in NYC for a first ever event, a men's group created for the screen. On August 23, Netflix / BuzzFeed launched 'Follow This' with an episode called 'Men's Rights.' After showing the darker side of the 'men's rights movement,' reporter Scaachi Koul presents MKP as a possible solution to the issues that men face. Our work is shown beautifully and truthfully. This piece has garnered mentions and praise from around the world.



NETFLIX

BuzzFeed

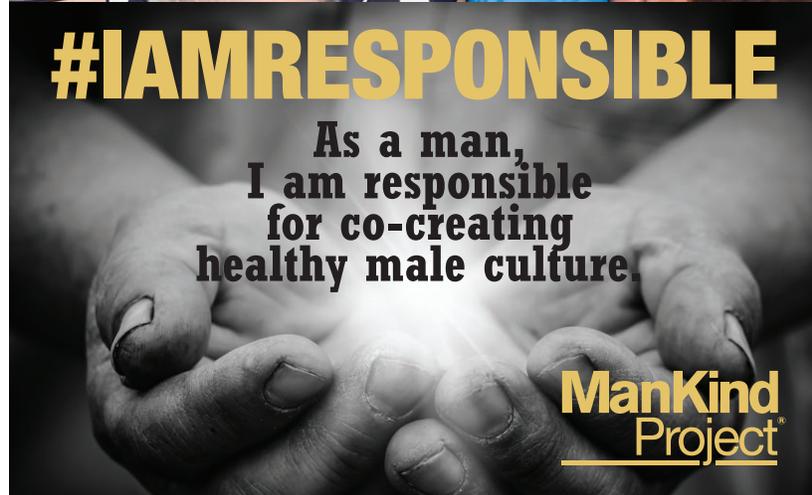
NY Times Feature Story

On December 9, 2018, the ManKind Project was the cover story for the Style section of the New York Times. The story by Hannah Seligson highlights men at the forefront of cultural changes in men's personal growth. Seligson participated in a men's group in Manhattan which she described as 'very moving,' and interviewed a number of New Warriors for the story.



#IamResponsible Campaign

Our influence and impact on social media is growing through conversations on Twitter and Facebook, connecting with influencers in the world of men's work and beyond. MKP's campaign supporting #metoo stands for men taking responsibility for creating a healthy culture of masculinity. Share the #iamresponsible campaign.



MKP on the TODAY Show

On November 4, 2016 members of MKP were featured in a segment on the male brain for the TODAY Show with special Correspondent Maria Shriver - reaching an audience of over 7 million across the country. Shriver reached out to MKP because of our positive reputation through connections with the Representation Project, the Good Men Project, and the Better Man Conference.



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 **TODAY**



Call On Us

We're experts on men's social-emotional development.

In the shadow of school shootings and the light of #metoo / #timesup, there is a rising movement to create a stronger, more compassionate, purpose-driven and emotionally aware manhood. Too many men are struggling, isolated and disconnected. It's time for a sea change.

The ManKind Project USA is on the front line of this awakening for men, offering trainings that empower men to connect with their emotions, purpose and values and step into a new way of being and leading in their careers and communities.

A representative from the ManKind Project would be happy to connect with your organization to talk about the evolving state of masculinity, men's community, men's personal development work, purpose and mission, building healthy relationships, mentoring, men's community, the 'hero's journey,' rites of passage... and more.

MKP Men as seen on...

New York Times, Netflix's Follow This, GQ, VICE, Oprah's Lifeclass, Super Soul Sunday, CBS Sunday Morning, TODAY, NPR, BUZZFeed, UPWorthy, TEDx, ABC News, Fox News, UK Independent, Guardian UK, London Sunday Times, Forbes, ODE Magazine, Psychologies Magazine, The Republic, New Statesmen, Prescott Daily Courier, Santa Barbara Independent, Durango Telegraph, Minneapolis Star Tribune, Gay Calgary Magazine, Sydney Morning Herald, Detroit Metro Times, The Dallas Voice, Pitchfork.com, GoodMenProject.com, Huffington Post, Feminist.com, Out.com, HRC.org, OUTSmart, ArtofManliness.com, Masculinity-Movies.com, MensStuff.com, Men's Health Network, MenAfterFifty.net

Peer Reviewed: American Journal of Community Psychology, International Journal of Self Help & Self Care



**BETTER
MAN**
CONFERENCE

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WHAT PEOPLE ARE SAYING

“MKP has personally taught me more about how to step into mature masculinity in my life than any other single influence in my life. That is a big admission for a psychologist to make.” — Dr. David Gruder



“I was heading in the direction I wanted to head in ... but MKP gave me the tools I needed to get there.

The journey has been incredible. MKP changed my life.”

— Dwaine Go, Producer

“If I had a magic wand, I would give this gift to every man alive. It is a life changing experience. Mankind invites men to look deep and to be and live out of their core - in other words to be and live who they really are, not what society, their families, and others think they “should” be.



— Barbara Hunt, MS, LPC, LMFT

“I, literally, have sent hundreds of men to the NWTA. The response I have received from my clients who have gone through it has been overwhelmingly positive. They become better partners, better parents, better men.”

“They [MKP] have an experiential retreat/training weekend that continues to be the most incredible weekend experience I’ve ever had. MKP is a tremendous adjunct to therapy and 12-step groups. I can’t recommend them highly enough.”

~ Ron Nevelow, LCSW



There’s this group called ManKind Project, they lead retreats to try and help men feel more OK with all the different sides

of being a man. I went on one of those retreats because I was so intrigued.

It was ... amazing.

~ Jim James, Singer/Songwriter

“In 2012 I joined a men’s group called the ManKind Project, which is a men’s group for all men, and was introduced to the still foreign and potentially threatening concepts of us... and we... the idea of brotherhood, sisterhood, and community.”



~Wentworth Miller, Writer, Actor, Director

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